



**SIDDHARTH GROUP OF INSTITUTIONS:: PUTTUR
(AUTONOMOUS)**

Siddharth Nagar, Narayanavanam Road – 517583

**QUESTION BANK (DESCRIPTIVE)
BUSINESS ETHICS**

Subject with Code: BE (20HS0861)

Course & Branch: OE-III

Year & Sem: IV-B.Tech & I-Sem

Regulation: R20

UNIT –I

Business Ethics and Corporate Ethics

1	a) What are the ethical theories and approaches for decision making? Explain.	[L1][CO1]	[5M]
	b) What is the importance of business ethics and corporate ethics?	[L1][CO1]	[5M]
2	a) Explain various ethical theories	[L2][CO1]	[5M]
	b) What is the importance of business ethics and corporate ethics?	[L2][CO1]	[5M]
3	a) Discuss various principles of ethics and its implications in the modern business world.	[L1][CO1]	[5M]
	b) Explain the unethical practices and ethical dilemma of a business company in establishing mining ore factory at domestic premises.	[L5][CO1]	[5M]
4	a) Moral value of an act is not wholly dependent on its consequences. Discuss with a historic example.	[L5][CO1]	[5M]
	b) Discuss the theories of Ethical Aspects with suitable examples	[L1][CO1]	[5M]
5	a) Write in detail about modern ethical models for decision making.	[L1][CO1]	[5M]
	b) “Do companies had to operate ethically to be financially successful”	[L5][CO1]	[5M]
6	Discuss in brief, major theories of Ethics. Which of them, in your opinion, answer the moral Dilemma better than others?	[L6][CO1]	[10M]
7	a) Define Indian Ethos and explain them articulately.	[L1][CO1]	[5M]
	b) Why ethics matter in business? Support with your Answer	[L5][CO1]	[5M]
8	a) What are all the ethical concerns for a manager in an organization?	[L1][CO1]	[5M]
	b) Explain the impact of Ethics in Business Policies and Strategies with suitable examples.	[L1][CO1]	[5M]
9	a) Write about “ethics in business competition”.	[L2][CO1]	[5M]
	b) “Religion is the great extent influence of Business Ethics” Comment.	[L5][CO1]	[5M]
10	a) Why ethics are much important in business world?	[L1][CO1]	[5M]
	b) Explain the unethical practices and ethical dilemma of a business company in establishing mining ore factory at domestic premises.	[L4][CO1]	[5M]

UNIT –II
Ethical Aspects in Organization I

1	a) Explain the ethics to be followed in marketing with examples.	[L3][CO2]	[5M]
	b) “Do you thing celebrity advertisements will mislead Public” justify your answer.	[L5][CO1]	[5M]
2	a) Elaborate on falling ethical standards in advertising	[L3][CO2]	[5M]
	b) Mention some of the unethical advertisement you have come across.	[L6][CO1]	[5M]
3	a) What are the major issues involved in false advertising?	[L1][CO2]	[5M]
	b) Give Examples of unethical advertisements.	[L1][CO2]	[5M]
4	a) What are the marketing ethics? Why should a firm follow these? Explain.	[L4][CO2]	[5M]
	b) Critically evaluate the role of sales force in unethical practices.	[L6][CO2]	[5M]
5	a) What are the ethical aspects relating to consumer behavior? Explain.	[L1][CO2]	[5M]
	b) State briefly about the type of unfair discrimination prevailing in appointing people for jobs.	[L4][CO2]	[5M]
6	a) How criticism can be explained in marketing ethics?	[L3][CO1]	[5M]
	b) What are marketing ethics and consumer ethics and critically evaluate the differences between them?	[L3][CO1]	[5M]
7	If an employee leaves a company, to work for a competitor, what types of knowledge would be ethical for the employee to share with the new employer, and what types of knowledge would be unethical to share?	[L6][CO2]	[10M]
8	a) Relate ethical concepts in selection, training and development.	[L2][CO2]	[5M]
	b) Briefly explain the unethical practices adopted during recruitment.	[L2][CO2]	[5M]
9	a) Explain the ethics to be followed in workplace.	[L3][CO2]	[5M]
	b) What are the issues of ethics at work place in a MNC company? Explain.	[L3][CO2]	[5M]
10	a) What are the major issues involved in performance appraisal?	[L1][CO2]	[5M]
	b) Suggest few measures for ensuring Discipline in organizations.	[L4][CO2]	[5M]

UNIT –III
Ethical Aspects in Organization II

1	a) What is insider trading? Give illustrations.	[L1][CO3]	[5M]
	b) Is ethical hacking justifiable? Answer with suitable examples.	[L4][CO3]	[5M]
2	a) What do you mean by ethical investment? How far do modern companies cater to ethical investment?	[L3][CO3]	[5M]
	b) If the company is profitable it is ethical. Comment.	[L4][CO3]	[5M]
3	a) Briefly state and explain the code of ethics adopted by the business firms in combating frauds.	[L2][CO3]	[5M]
	b) Explain how companies use creative accounting to mislead stakeholders.	[L1][CO3]	[5M]
4	a) Why should a firm follow ethics in finance? Explain.	[L3][CO3]	[5M]
	b) Describe the ethical issues relating to computer applications.	[L2][CO3]	[5M]
5	Explain the following: a) Cybercrime. b) Information technology. c) Intellectual property rights.	[L1][CO3]	[10M]
6	a) Explain the special significance of cybercrime with examples.	[L1][CO3]	[5M]
	b) How do you prevent computer crimes? Explain.	[L1][CO3]	[5M]
7	a) Briefly explain the provisions of Information Technology Act 2000 dealing with cyber laws.	[L1][CO3]	[5M]
	b) “Finance would be impossible without ethics” Do you agree? Comment	[L4][CO3]	[5M]
8	Do companies had to operate ethically to be financially successful. Explain	[L5][CO3]	[10M]
9	a) What is Information Security and Threats? Write the related ethical elements.	[L2][CO3]	[5M]
	b) How important is finance ethics in business? Explain.	[L2][CO3]	[5M]
10	a) State the importance for IPR in the current scenario.	[L4][CO3]	[5M]
	b) List four things that are important to motivate people to behave ethically.	[L2][CO3]	[5M]

UNIT –IV
Corporate Governance

1	a) What is the purpose of corporate governance?	[L1][CO4]	[5M]
	b) How the theories and philosophies help in for smooth running of corporate governance?	[L1][CO4]	[5M]
2	a) Describe various theories of corporate governance.	[L2][CO4]	[5M]
	b) Give a detailed description on structure and development of board.	[L2][CO4]	[5M]
3	a) “Directors are the key persons in corporate governance structure”. Comment.	[L4][CO4]	[5M]
	b) Elucidate essentials of corporate Governance.	[L2][CO4]	[5M]
4	a) Explain about Nature and evolution of corporate governance.	[L1][CO4]	[5M]
	b) Briefly discuss the benefits of corporate governance.	[L1][CO4]	[5M]
5	“Corporate governance is not only the responsibility of listed companies but also public and private companies”. Do you agree with this statement? Substantiate with the proper justification.	[L6][CO4]	[10M]
6	a) What is Japanese model of corporate governance? Explain it comprehensively.	[L1][CO4]	[5M]
	b) Explain the areas of corporate governance.	[L1][CO4]	[5M]
7	a) What is the difference between Corporate governance and management?	[L2][CO4]	[5M]
	b) Narrate the provisions of the new company act, 2013, relating to changes in corporate governance issues.	[L2][CO4]	[5M]
8	a) Explain first theory of corporate governance (McGregor)	[L1][CO4]	[5M]
	b) What is corporate governance? How can ethics make corporate governance more meaningful?	[L1][CO4]	[5M]
9	a) Explain about stewardship theory in corporate governance.	[L1][CO4]	[5M]
	b) What is corporate governance and what is the scope of the same?	[L1][CO4]	[5M]
10	a) Define Corporate governance. Explain its importance in business	[L2][CO4]	[5M]
	b) list out the common Governance problems in various corporate failure	[L2][CO4]	[5M]

UNIT –V
Corporate Governance Structures

1	a) Elucidate the structures and processes of corporate governance.	[L2][CO5]	[5M]
	b) List down the various committees to ensure adherence to corporate governance	[L2][CO5]	[5M]
2	a) Explain the appointment, duties and responsibilities of auditors of limited company.	[L1][CO5]	[5M]
	b) What is the Role of Board of directors in any company?	[L1][CO5]	[5M]
3	a) What do you mean by stake holders? Who is the major stake holders involved in business?	[L1][CO5]	[5M]
	b) What are the arguments for and against CSR?	[L1][CO5]	[5M]
4	a) Why does business needs society's approval in order to function? What may happen if society disapproves of a business activity?	[L3][CO5]	[10M]
	b) List down the various committees to ensure adherence to corporate governance	[L1][CO5]	[5M]
5	Discuss the following: a) Institutional investors. b) Directors. c) Auditors.	[L1][CO5]	[10M]
6	a) Does political lobbying affect corporate social responsibility? Elaborate with examples.	[L4][CO5]	[5M]
	b) Explain any four social responsibility roles.	[L1][CO5]	[5M]
7	It has been put to you that one of the merits of ethics is that it provides an understanding for the principles of corporate governance? What do you make of that argument? If it is Rejected; what other principles should under lie corporate governance, if they are not ethical ones? Discuss.	[L6][CO5]	[10M]
8	a) Explain the Cadbury committee on corporate governance	[L1][CO5]	[5M]
	b) Explain the Birla committee on corporate governance	[L1][CO5]	[5M]
9	a) How corporate could be responsible to stake holders?	[L3][CO5]	[5M]
	b) What is corporate social responsibility (CSR) and what are the activities taking by the TATA group and ONGC as part of CSR?	[L5][CO5]	[5M]
10	a) What are the main environmental issues facing in India?	[L1][CO5]	[5M]
	b) What are green initiatives and why it is added in CSR activity?	[L1][CO5]	[5M]

Prepared by, Dept. of MBA